DentiMax

DentiMax Practice Management Software Selected at Dubai Healthcare City

DentiMax to Provide Clinic Information System for the Institute For The Boston University Dental Research and Education Dubai.

Dubai, U.A.E., February 1, 2008 - The Institute For The Boston University Dental Research and Education in the new Dubai Healthcare City have implemented DentiMax dental practice management software as their clinical information system.

After working closely with local IT company Alrashid Health Informatics for several months, DentiMax was awarded the contract in December '07. DentiMax's creative ability to tailor the software to the clinic's specific needs, along with the software's natural ease-of-use, were key factors in the decision. Additionally, the wealth of experience in supporting and installing the program provided by Alrashid was paramount.

In late February '08, DentiMax senior programmer and co-founder, Lee Varney, and international account manager, Scott Hays, traveled to Dubai to oversee the initial installation and inspection of the application. They were assisted by representatives from Alrashid Health Informatics.

"Boston University looked to DentiMax to provide an integrated clinic information system for the Institute for The Boston University Dental Research and Education Dubai. We have been impressed with the responsiveness and flexibility of DentiMax in meeting our unique needs in Dubai. Representatives from DentiMax went out of their way to personally oversee the installation of their program at our facility. Working with DentiMax has been an outstanding experience which exceeded our expectations." Said Thomas B. Kilgore, Associate Dean for Advanced Education and International Programs, Boston University School of Dental Medicine.

DentiMax will continue to work with both the Boston University Dental Research and Education center as well as Alrashid Health Informatics to develop the best clinical information system for their specific needs and those of other dental clinics in the region as well.

Having installed and supported over 30 dental clinics in Dubai, Alrashid Health Informatics has made DentiMax practice management software the dominant dental practice management software in the city.

About DHCC:

Dubai Healthcare City (DHCC) was conceived with the objective of creating a regional center of excellence for medical services, medical education, and life science research and development in the Middle East. It is the world's first healthcare free zone and was created using a phased approach.

The first phase, which is 4.1 million square feet in size, features a medical cluster comprised of day clinics, diagnostic centers, rehabilitation centers, transplantation centers, hospitals, clinics and a sector for pharmaceutical and equipment suppliers. It is home to the Mohamed Bin Rashid Al Maktoum Academic Medical Centre with the integration of its entities; the Harvard Medical School Dubai Centre (HMSDC)- Institute for Postgraduate Education and Medical research, the University Teaching Hospital (UH) and the Dubai Harvard Foundation for Medical research (DHFMR) and Al Maktoum Harvard Medical Library. Some of the medical cluster's other renowned partners are Mayo Clinic, AstraZeneca, Harvard Medical International, Dr. Sulaiman Al Habib Medical Centre, the American Academy of Cosmetic Surgery, Consultant Phsicians (AUB), Fresenius Medical Care, Novo Nordisk, Novartis, BU Dental, Moorfields Eye Hospital, The City Hospital, Great Ormond Street Hospital for Children NHS Trust, Wyeth, Smith & Nephew, Sanofi Aventis, Swiss Academy of Scientific Acupuncture, Yateem Group, Dragger Medical, Alvi Armani, dr. Nicolas & ASP and the German Heart Center.

The second phase will feature a dedicated wellness cluster comprised of wellness centers, nutrition centers, resorts and spas, and sports medicine facilities.

About Alrashid Medical Informatics (KCS):

KCS was established in DUBAI U.A.E to provide the new Health Technology Vendors and seekers with high combined Experience of Biomedical and IT Engineering. The KCS goal is to provide integrated software solutions and technical support for medical equipment and devices which are IT based. Organizations served by KCS include medical technology suppliers, hospitals, dental and medical clinics, ambulatory care centers, and home health organizations locally and regionally.

About DentiMax

Founded in February 2004, DentiMax, Inc. offers complete cloud and in-office dental practice management software as well as digital imaging software with x-ray sensors. The company consistently exceeds customer expectations by providing easy-to-use products and services at an exceptional value.

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